



Impacters Global Events

JOHN C. MAXWELL LEADERSHIP FORUM

24 Feb. 2023

Versace Palazzo Hotel - Dubai





“ We were made for significance-- for making a difference”

JOHN C. MAXWELL



About Dr. John C. Maxwell

- ✓ The world's most influential leadership expert by both "Business Insider" & "Inc. Magazine".
- ✓ #1 Leader in business by the "American Management Association"
- ✓ "A New York Times", "Wall Street Journal" & "Business Week" best-selling author.
- ✓ Founder of "Maxwell Leadership" (the leadership development organization created to expand the reach of his principles of helping people lead powerful, positive change).
- ✓ Recipient of "The Mother Teresa Prize" for Global Peace & Leadership from the "Luminary Leadership Network".
- ✓ One of 25 authors and artists named to "Amazon.com's" 10th Anniversary Hall of Fame.

BusinessWeek

The New York Times

AMA
American Management Association

THE WALL STREET JOURNAL
WSJ

MAXWELL LEADERSHIP

BUSINESS INSIDER

Inc.
MAGAZINE

More than 80 Best-selling Books

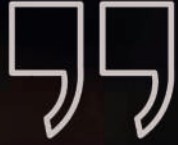
- ✓ Maxwell's books and programs have been translated into 70 languages and have been used to train tens of millions of leaders in every nation.
- ✓ Three of his books: "The 21 Irrefutable Laws of Leadership", "Developing the Leader Within You" and "The 21 Indispensable Qualities of a Leader" have each sold over a million copies.





Growth inside fuels growth outside

JOHN C. MAXWELL



What You Will Learn:



THE 5 LEVELS OF LEADERSHIP

John talks about one of his key leadership concepts, the 5 levels of leadership, and how every individual can increase their influence and their results by applying the 5 levels to their leadership walk.

1. Position-People follow because they have to.
2. Permission-People follow because they want to.
3. Production-People follow because of what you have done for the organization.
4. People Development-People follow because of what you have done for them personally.
5. Pinnacle-People follow because of who you are and what you represent.



HOW TO BE A REAL SUCCESS

John shares the principles that shape every individual's success by focusing on Relationships, Equipping, Attitude and Leadership.



THE 21 IRREFUTABLE LAWS OF LEADERSHIP

John shares his foundational truths of leadership through personal anecdotes and real-life examples from business, politics, sports, religion, and the military.



THE 17 INDISPUTABLE LAWS OF TEAMWORK

John illustrates the laws of teamwork at work in every area of an individual's life and teaches key principles that enable teams to succeed.



EVERYONE COMMUNICATES, FEW CONNECT

John discusses the five connecting principles and the five connecting practices that help individuals influence change and get results.

REGISTRATION FEES:

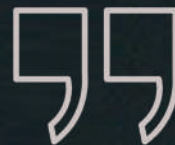
SILVER 1,500 Dh	<input checked="" type="checkbox"/> Attending the Seminar <input checked="" type="checkbox"/> Buffet Lunch
GOLD 3,000 Dh	<input checked="" type="checkbox"/> Front Section Seating <input checked="" type="checkbox"/> Buffet Lunch <input checked="" type="checkbox"/> Personal Photo With John Maxwell <input checked="" type="checkbox"/> Signed Book From John Maxwell
Platinum 4,500 Dh	<input checked="" type="checkbox"/> Front Row Seating <input checked="" type="checkbox"/> Buffet Lunch <input checked="" type="checkbox"/> Personal Photo With John Maxwell <input checked="" type="checkbox"/> Signed Book From John Maxwell <input checked="" type="checkbox"/> Public Introduction by the MC <input checked="" type="checkbox"/> Private Networking Room



Timing: 09:00-17:00

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**People do not care
how much you know
until they know how
much you care**

JOHN C. MAXWELL





Impacters Global Events

📞 (+971) 586503473 - (+971)586503474

📞 (+971) 4 422 0567

✉️ info@impactersevents.com

📍 Unit 606-607, Damac Business Tower, Marasi Drive ,Business Bay, Dubai, UAE

🌐 www.impactersevents.com